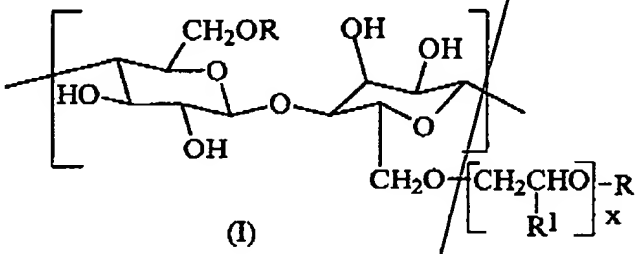
polyhydroxy sulfonate, nitrilotriacetic acid, oxydisuccinic acid, mellitic acid, a benzene polycarboxylic acid, citric acid, a polyacetal carboxylate, or mixtures thereof;

C) from about 0.1% to 8% by weight of a modified cellulose ether fabric treatment agent selected from the group consisting of:

i) hydrophobically-modified, nonionic cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



(I)

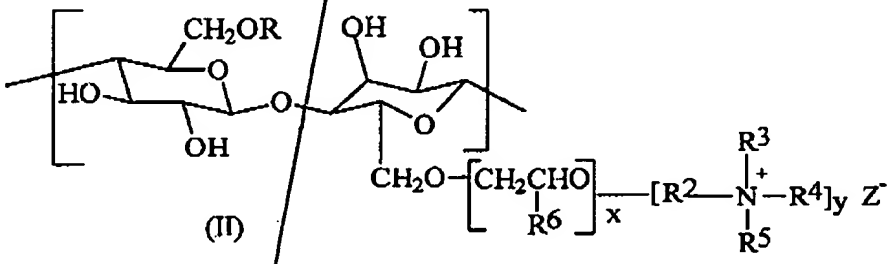
wherein:

R is a combination of H and C_8-C_{24} with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material;

R^1 is H or methyl; and

x ranges from about 1 to 20;

ii) cationic quaternary ammonium cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



(II)

wherein:

R is H or C_{8-24}, with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether

material;

R_2 is $CH_2CHOHCH_2$ or C_{8-24} alkyl;

R_3, R_4 and R_5 are each, independently, methyl, ethyl or phenyl;

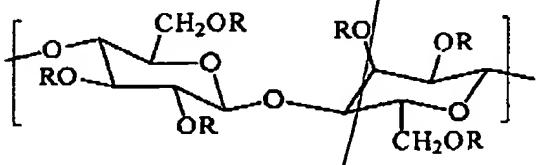
R_6 is H or methyl;

x ranges from about 1 to 20;

y ranges from about 0.005 to 0.5; and

Z is Cl^- or Br^-;

iii) anionic cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



(III)

wherein:

R is a combination of H and a) CH_2COOA, and, optionally, b) C_{2-24} alkyl, with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material, and with the degree of carboxymethyl substitution of the anhydroglucose rings ranging from about 0.05 to 2.5; and wherein A is Na or K; and

iv) combinations of said nonionic, cationic and anionic cellulose ethers.

MARKED-UP VERSION OF CLAIM 1

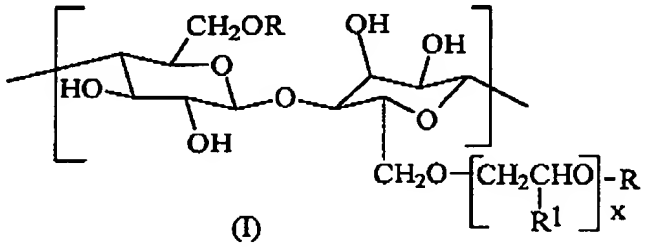
1.(Amended) A laundry detergent composition which imparts fabric appearance benefits selected from pill/fuzz reduction, antifading, improved abrasion resistance and/or enhanced softness to fabrics and textiles laundered in aqueous washing solutions formed therefrom, which composition comprises:

A) from about 1% to 80% by weight of a detersive surfactant;

B) from about 0.1% to 80% by weight of an organic or inorganic detergency builder wherein said organic detergency builder is a phosphate salt, an alkali metal, a polyhydroxy sulfonate, nitrilotriacetic acid, oxydisuccinic acid, mellitic acid, a benzene polycarboxylic acid, citric acid, a polyacetal carboxylate, or mixtures thereof;

C) from about 0.1% to 8% by weight of a modified cellulose ether fabric treatment agent selected from the group consisting of:

i) hydrophobically-modified, nonionic cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



(I)

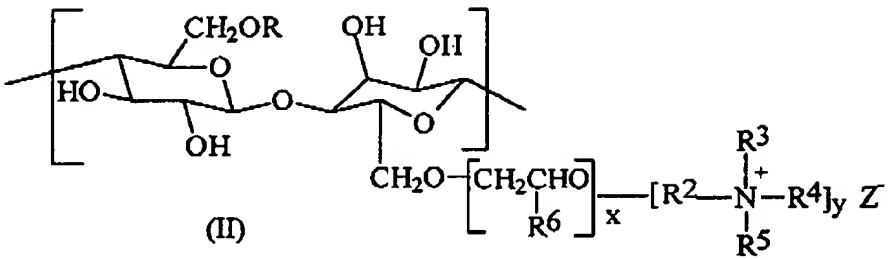
wherein:

R is a combination of H and C_8-C_{24} with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material;

R^1 is H or methyl; and

x ranges from about 1 to 20;

ii) cationic quaternary ammonium cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



(II)

wherein:

R is H or C_{8-24}, with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material;

R_2 is $CH_2CHOHCH_2$ or C_{8-24} alkyl;

R_3, R_4 and R_5 are each, independently, methyl, ethyl or phenyl;

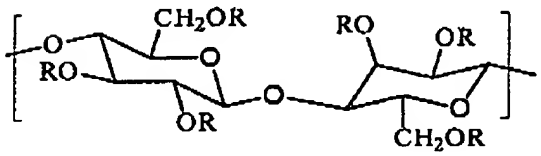
R_6 is H or methyl;

x ranges from about 1 to 20;

y ranges from about 0.005 to 0.5; and

Z is Cl^- or Br^-;

iii) anionic cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



(III)

wherein:

R is a combination of H and a) CH_2COOA, and, optionally, b) C_{2-24} alkyl, with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material, and with the degree of carboxymethyl substitution of the anhydroglucose rings ranging from about 0.05 to 2.5; and wherein A is Na or K; and

iv) combinations of said nonionic, cationic and anionic cellulose ethers.

NEW CLAIM 11

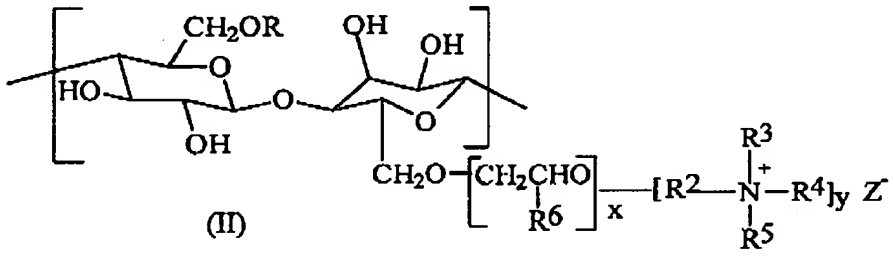
11. A laundry detergent composition which imparts fabric appearance benefits selected from pill/fuzz reduction, antifading, improved abrasion resistance and/or enhanced softness to fabrics and textiles laundered in aqueous washing solutions formed therefrom, which composition comprises:

A) from about 1% to 80% by weight of a detersive surfactant;

B) from about 0.1% to 80% by weight of an organic or inorganic detergency builder;

C) from about 0.1% to 8% by weight of a modified cellulose ether fabric treatment agent selected from the group consisting of:

i) cationic quaternary ammonium cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



(II)

wherein:

R is H or C_{8-24}, with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material;

R_2 is $CH_2CHOHCH_2$ or C_{8-24} alkyl;

R_3, R_4 and R_5 are each, independently, methyl, ethyl or phenyl;

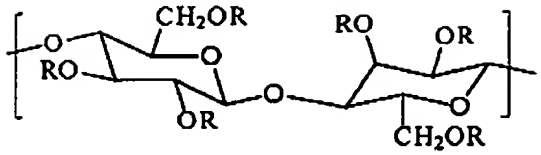
R_6 is H or methyl;

x ranges from about 1 to 20;

y ranges from about 0.005 to 0.5; and

Z is Cl^- or Br^-;

ii) anionic cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



(III)

wherein:

R is a combination of H and a) CH_2COOA, and, optionally, b) C_{2-24} alkyl, with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material, and with the degree of carboxymethyl substitution of the anhydroglucose rings ranging from about 0.05 to 2.5; and wherein A is Na or K; and

iii) combinations of said cationic and anionic cellulose ethers.